

**DISCLAIMER:** This course outline is only a sample and is subject to change. Course materials, assignments, dates, and weighting will vary depending on delivery format and instructor.

### **Territory Acknowledgement**

We acknowledge and respect the ləkʷəŋən peoples on whose traditional territory the university stands and the Songhees, Esquimalt and WSÁNEĆ peoples whose historical relationships with the land continue to this day.

## **Finance**

### **BMBA 360**

#### **Course Description**

This course is targeted to future business leaders and is designed to follow and build upon the material presented in BMBA140 Financial Accounting. You will be introduced to basic finance theory, financial statement analysis, capital structure, capital investment decisions, forecasting, and sources of financing.

Students will engage with the material learning about the interaction between the internal and external forces that impact the fiscal health of a business in the present day including looking at broader social justice topics of diversity, sustainability, and equity. Students will work through recorded lectures, assigned questions, assignments, quizzes, forum discussions, a group assignment as well as a final exam.

#### **Learning Outcomes**

Upon completion of this course, you will be able to:

- Demonstrate knowledge and understanding of where and how financial analysis is used in the business world; thinking of and discussing impacts of ethical and social issues on business economics and everyday financial decisions and long-range business financial planning.
- Demonstrate knowledge of the basic principles and concepts of cash flow and financial statement analysis.
- Demonstrate how to perform sensitive ("what-if") analysis and discuss the impact on the firm's financial requirements.
- Effectively use financial terminology when discussing management decisions with the business.
- Identify and explain the impact of such factors as taxes, interest rates, and market conditions can have on a company's financial position.
- Understand and calculate the cost of capital and the approaches to a capital budget decision.

- Develop financial practice and frameworks to support business operations e.g., think systematically, logically, and critically when faced with a problem; Work co-operatively and productively as a team in a group setting, and effectively communicate to the team and the class via discussion forums and video recorded presentations.

## Resources

There is a required textbook for this course: Parrino, Bates, Gillian and Kidwell, *Fundamentals of Corporate Finance 4e* Looseleaf text with WileyPLUS, ISBN: 9781119502456 or *WileyPLUS Standalone* (includes eText), ISBN: 9781119501893. This resource allows for a text for the students to rely upon, plus access to a number of resources (including practice questions, videos, etc.) via the WileyPlus component.

## Weekly Schedule

Week	Topics
Week 1	The Financial Manager and the Firm
Week 2	The Financial System and the Level of Interest Rates
Week 3	Financial Statements, Cash Flows, and Taxes
Week 4	Analyzing Financial Statements
Week 5	Time Value of Money
Week 6	Discounted Cash Flows and Valuation
Week 7	The Fundamentals of Capital Budgeting
Week 8	The Cost of Capital
Week 9	Working Capital Management
Week 10	How Firms Raise Capital
Week 11	Business Formation, Growth, and Valuation
Week 12	Financial Planning and Managing Growth
Week 13	Final Exam

## Evaluation

Assignment	Due Date and Time	Mark
One Minute Papers (12 in total)	Sunday of the following week	6%
Class Participation/Discussion Forums	Assessed x2: Week 7, Week 13	19%
Chapter Review Quizzes	Sunday (biweekly)	35%
Group Assignment (5 components with due dates)	Weeks 5, 6, 9/10, 11, 12	20%
Final Exam	Week 13	20%
	<b>Total</b>	<b>100%</b>

## Assignments

Assignment Description	Due Date/Time (11:55pm PT)	Mark
<p><b>One-Minute Papers (Quizzes Section in Brightspace):</b> Learning is significantly enhanced by timely and intermittent recall of learning content as well as defining concepts/ideas which remain unclear. You will take one-minute to complete a written summary which must be handed in at the end that day's class to the instructor. Students will complete one paper, using a template, per chapter. There will be twelve papers which will equally contribute to the 6% course grade. No late submission will be allowed or graded.</p>	Sunday of the following week	6%
<p><b>Class Participation (Case Discussion Forums in Brightspace):</b> Student engagement is a key component of the course. Students are expected to actively contribute to all discussions covering the week's topic (e.g., assigned readings, and cases). Students are encouraged to make relevant voluntary contributions thereby advancing conversations in helpful and insightful ways.</p> <p><b>Instructor</b> portion will be 14% of the overall grade based on the quality level of the contribution in the class discussion forums (e.g., in the Ethic cases). Another 5% will be a <b>team assessment</b> contribution submitted individually and for each of the other team members. Teams will have a check in submission at Week 7 of the term and each submission will need to provide the grade (out of 5) in addition to evidence or clear examples supporting the grade awarded. A template will be provided.</p>	<p>Assessment 1: by Week 7</p> <p>Assessment 2: by Week 13</p>	19%
<p><b>Chapter Review Quizzes (via Brightspace)</b> - Each quiz will have ten multiple choice questions drawn from a pool. Each student can test his/her/their knowledge of the concepts, theories and calculations. Students will be taking a quiz every two weeks (i.e., six quizzes in total on the last two chapters covered). The total of the best five quizzes (from the six quizzes completed) will contribute to the total grade for this component.</p>	Sunday (biweekly)	35%
<p><b>Group Assignment (via Brightspace)</b> - The assignment will be broken up into four phases and will cover four topic areas (i.e., Diversity and Inclusion, Equity, Social Responsibility, and Sustainability). The call population will be broken up into groups of up to five members per group. These teams will be set up in Brightspace and will be assigned an industry segment (e.g., commercial banks, investment banks, insurance, pension funds, and business finance companies) and then an area of focus, mentioned above, for the team to work upon.</p> <p>The project's phases include the groups submitting/presenting the following:</p> <ol style="list-style-type: none"> <li>1. Deriving the criteria (10%), Week 5</li> <li>2. Selecting example companies – two companies highly effective examples and two average examples (15%), Week 6</li> <li>3. Applying the criteria to the companies, create a slideshow presentation and record a video presenting the findings and group thoughts (40%) – due Weeks 9 &amp; 11.</li> <li>4. Developing three questions on each other group's presentation (15%) – due Week 11</li> <li>5. Responding to the questions (20%) – due Week 12</li> </ol> <p>Each student will see evidence &amp; example of actual companies practicing these topic areas.</p>	<p>Various dates:</p> <ol style="list-style-type: none"> <li>1. Week 5</li> <li>2. Week 6</li> <li>3. Weeks 9/10</li> <li>4. Week 11</li> <li>5. Week 12</li> </ol>	20%
<b>Final Exam</b>	Week 13	20%
<b>TOTAL</b>		<b>100%</b>