

ELC & Me Video Contest – Rules and Regulations

To celebrate the English Language Centre at UVic’s 50th anniversary, we are holding a video contest. We invite all ELC alumni to submit a video of how your time at the ELC in Victoria, BC impacted your future.

OFFICIAL RULES AND REGULATIONS

By entering this contest, you acknowledge that you have read, understood and accept the terms and conditions below.

1. You must be 18 or older to participate.
2. Contest is sponsored by the University of Victoria (“UVic”) as represented by the English Language Centre (“ELC”).
3. Contest is open to alumni of the English Language Centre that have taken at least one English language program.
4. Contest opens on Jan. 31, 2020 at 12:01 am PST and ends Dec. 31, 2020 at 11:59 pm PST. All entries must be submitted by this time.
5. To be entered into the contest, entrants must submit a video that meets the requirements (outlined below) to: continuingstudies.uvic.ca/elc50/contest/details/enter
6. Your video must be created specifically for the ELC & Me Video Contest
7. The maximum length for your video is three minutes. There is no minimum length.
8. The winner(s) will be responsible for providing ELC at UVic with all pertinent personal travel information so that ELC can book the winner(s) travel on their behalf.
9. The winner(s) of the ELC & Me Video Contest will be announced on Jan. 31, 2021. The winner(s) will be contacted by email.
10. The winner(s) will be expected to give a speech at the UVic ELC 50th Anniversary event. If the winner(s) is unable to attend, they will be expected to film a video that will be presented at the anniversary event.
11. **Video requirements.** To qualify for entry to this contest, your video must:
 - a. be your original work (filmed by you and/or include you as the subject matter)
 - b. not depict an existing work (for example: a painting)
 - c. not be in violation of any applicable law
 - d. not infringe anyone else’s:
 - copyright or other intellectual property rights
 - privacy, personality or other rights
 - e. not be defamatory or trade libelous
 - f. not depict or suggest any of the following:
 - offensive language and/or symbols
 - illegal or inappropriate activity
 - information that could identify any individual
 - nudity and/or sexual behavior
 - advertisements or commercial messages
 - any identifiable trade-marks, brands or logos
 - any other content that UVic determines in its sole discretion to be objectionable and/or inappropriate.

12. You grant UVic a non-exclusive, royalty-free, worldwide, transferable, perpetual licence to use, copy, adapt, communicate, distribute, publicly display and create compilations and derivative works from any video you submit as an entry to this contest (including any caption you have posted with your video); and use your name, city or town of residence, and/or any statements made by you in connection with your entry. You irrevocably waive all moral rights to your video in favour of UVic.
13. You represent and warrant that you have the right to grant the licence set out in section 12 above.
14. The licence you grant in section 12 permits UVic to:
 - a. cut, reformat, rearrange and/or combine your video with other materials and/or to otherwise modify your video
 - b. use your video or a modified version of your video in UVic promotional materials
 - c. share your video or any version or portion of your video as edited by UVic, on its website or on any social media website
15. There is a limit of one entry per eligible entrant.
16. Judging criteria will be based on:
 - a. topic relevance
 - b. creativity
 - c. originality
 - d. overall view experience
17. **Prizes.** There will be a total of three (3) prizes. One grand prize and two runner-up prizes.

GRAND PRIZE (choice of either)

a. (1) x 10 day trip for you and a guest to Victoria, BC

Prize includes:

- round-trip economy class airfare for two people – maximum \$4,000 value
- accommodation for two in Victoria, BC – maximum \$3,000 value
- total prize valued at up to CAD\$7,000 – not redeemable for cash

Travel dates: Trip must be taken to coincide attending the ELC anniversary celebration event. Date will be confirmed later.

OR (should the winner not be able to travel during the appointed dates):

b. (1) x ELC 4-Week Program (redeemable for any 4-week program/by 2021. Subject to program availability.)

Prize includes:

- round-trip economy class airfare for one person – maximum \$2,000 value
- 4-Week English Language Program at ELC at UVic – maximum \$1,750 value
- accommodation for one in Victoria, BC – maximum \$1,500 value
- student service fee (includes: medical insurance, bus pass, UVic gym pass) – \$225 value
- total prize valued at up to CAD\$5,475 – not redeemable for cash

Dates: prize is redeemable for any 4-week program running in 2021, subject to program availability.

RUNNER-UP PRIZES (the same prize awarded to two separate runner-up winners)

(1) x 4-week English Program - (valued at CAD\$3,775/prize)

Prize includes:

- 4-Week English Language Program at ELC at UVic – maximum \$1,750 value
- accommodation for one in Victoria, BC – maximum \$1,800 value
- student service fee (includes: medical insurance, bus pass, UVic gym pass) – \$225 value
- total prize valued at up to CAD\$3,775 – not redeemable for cash

Dates: prize is redeemable for any 4-week program running in 2021, subject to program availability.

- 18.** The selected winner will be contacted by email using the contact information provided on their entry. If the selected winner cannot be contacted within seven days following the first attempt at contact, or if the selected winner declines the prize, the runner-up will be selected as the winner and the prize will be awarded to this person.
- 19.** Winner must agree that their name may be announced on UVic's website and other associated media sites if they are selected.
- 20.** Only the alternate grand prize and the runner-up prizes are transferable to a family or friend. The grand prize trip must be taken by the alumni winner. Prizes are not redeemable as cash.
- 21.** UVic reserves the right to amend these contest rules or to terminate the contest at any time without warning or liability to any entrant.
- 22.** UVic assumes no liability for any loss, damage or injury, including but not limited to lost, stolen, delayed, damaged, misdirected, late, destroyed, ineligible or incomplete entries.
- 23.** The decisions of UVic in relation to this contest will be final and binding on all entrants.
- 24.** By entering this contest, you declare that you have complied with all of these rules and met all eligibility requirements.
- 25.** Your participation in this contest is solely at your own risk. You are solely responsible for all costs you incur to take any video and to enter this contest.