

BMBA360: Finance

***Disclaimer:** This is a sample course outline and is subject to change. Official course outlines will vary depending on delivery format and instructor*

Territory Acknowledgement

We acknowledge and respect the lək̓ʷəŋən peoples on whose traditional territory the university stands and the Songhees, Esquimalt and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day.

Course Description

This course examines the principles and practices of corporate finance, with a focus on how financial managers make decisions to create value for organizations. Building on foundational accounting knowledge, you will develop skills in analyzing financial information, evaluating investment opportunities, and understanding how firms raise and manage capital in dynamic business environments. You will also engage with financial concepts and tools that integrate both reporting and decision-making perspectives within an organizational context.

The course explores key areas including:

- | | | |
|--------------------------------|-----------------------|------------------------|
| - financial statement analysis | - time value of money | - financial planning |
| - working capital management | - capital budgeting | - sources of financing |
| | - cost of capital | |
| | - capital structure | |

These concepts are applied to support strategic decision-making related to operations, investment and financing.

Through applied problem-solving and real-world scenarios, you will develop the ability to evaluate financial alternatives, assess risk and return, and contribute to financial planning processes that support long-term organizational performance and sustainability.

Learning Objectives

- Analyze financial statements, cash flows, and financial leverage to assess organizational performance and risk within business contexts
- Apply financial models, including time value of money techniques, to value cash flows and support investment and financing decisions
- Evaluate capital investment opportunities using methods such as net present value, internal rate of return, and scenario (“what-if”) analysis
- Assess the cost of capital, interest rate conditions, and market factors and their impact on organizational financial decisions
- Analyze sources of financing and capital structure options to support organizational growth, sustainability, and strategic objectives
- Develop financial forecasts and projected financial statements to support planning, performance evaluation, and business decision-making

- Communicate financial information and analysis effectively, applying ethical and professional judgment in diverse organizational contexts

Resources

Prerequisites:

- [BMBA100 Business Administration](#) - and/or a minimum of three years' supervisory experience.
- [BMBA140 Financial Accounting](#)

Textbook

Parrino, Bates, and Gillan (2025), **Fundamentals of Corporate Finance, 6th Edition** with WileyPLUS, (1 term). This book can be purchased in either format from the [UVic Bookstore](#).

Weekly Schedule

Week	Content	Activities and Assignments
Week 1	Introduction The Financial Manager and the Firm	Read: Chapter 1 Minute Paper 1
Week 2	The Financial System and the Level of Interest Rates	Read: Chapter 2 Review Quiz #1 Discussion Topic 1: Business Ethics Minute Paper 2
Week 3	Financial Statements, Cash Flows, and Taxes	Read: Chapter 3 Group Assignment Part 1 Minute Paper 3
Week 4	Analyzing Financial Statement	Read: Chapter 4 Discussion 2: Working Capital Review Quiz #2 Minute Paper 4
Week 5	Working Capital Management	Read: Chapter 14 Minute Paper 5
Week 6	Time Value of Money	Read: Chapter 5 Review Quiz #3 Minute Paper 6 Group Assignment Part 2 Team Member Assessment I/II Discussion 3: Business Plan
Week 7	Discounted Cash Flows and Valuation	Read: Chapter 6 Minute Paper 7
Week 8	The Fundamentals of Capital Budgeting	Read: Chapter 10 Discussion 4: The 10 Reasons Businesses Fail. Review Quiz #4 Group Assignment Part 3 Minute Paper 8

Week 9	The Cost of Capital	Read: Chapter 13 Minute Paper 9
Week 10	How Firms Raise Capital	Read: Chapter 15 Minute Paper 10 Review Quiz #5 Group Assignment Part 4 Discussion 5: Organic Business Growth
Week 11	Business Formation, Growth, and Valuation	Read: Chapter 18 Group Assignment Part 5 Minute Paper 11
Week 12	Financial Planning and Managing Growth	Read: Chapter 19 Minute Paper 12 Review Quiz #6 Group Assignment Part 6 Discussion 6: Green Business
Week 13	Final Exam	Final Exam Team Member Assessment II/II

Assignments & Evaluation

Assignment	Description of Assignment	Weight
One-Minute Papers	Learning is significantly enhanced by timely and intermittent recall of learning content as well as defining concepts/ideas which remain unclear. You will take one-minute to complete a written summary which must be handed in at the end of that day's class to the instructor. Students will complete one paper, using a template, per chapter. There will be twelve papers which will equally contribute to the six percent course grade. No late submission will be allowed or graded.	6%
Class Participation - Case Discussion	<p>Student engagement is a key component of the course. Students are expected to actively contribute to all discussions covering the week's topic (e.g., assigned readings, and cases). Students are encouraged to make relevant voluntary contributions thereby advancing conversations in a helpful and insightful way.</p> <p><i>Instructor portion</i> will be fourteen (14) percent of the overall grade based on the level of the quality contribution in the class discussion forums (e.g., in the Ethic cases).</p> <p>Another five (5) percent will be a <i>team assessment</i> contribution submitted individually and for each of the other team members. Teams will have a check-in submission at week seven of the term and each submission will need to provide the grade (out of 5) in addition to evidence or clear examples supporting the grade awarded. A template will be provided.</p>	19%
Chapter Review Quizzes	Each quiz will have ten multiple choice questions drawn from a pool. Each student can test their knowledge of the concepts, theories and calculations. Students will be taking a quiz every two weeks (i.e., six quizzes in total on two chapters last covered). The total of the best five quizzes (from the six undertaken) will contribute to the total grade for this component.	35%

Group Assignment	The assignment will be broken up into six parts and will have students read, understand and present financial statements and associated analysis. Engaging in this assignment, students will be able to learn the value of the skill of reading company statements when looking to both improve performance or looking at a potential investment.	20%
Final Exam	Will be a blend of multiple choice, true/false, long and short answer	20%

Usage of GenAI

Please be advised that in this course you are **not authorized** to use any form of generative AI. In order to successfully complete course activities, **generative AI is not required nor welcomed**. Students should not make any use of generative AI tools such as ChatGPT, Grammarly, among others that use AI for content generation and editing. As the University of Victoria states in its Academic Integrity Policy “Academic integrity requires commitment to the values of honesty, trust, fairness, respect, and responsibility.”. Therefore, I expect you to comply with the course syllabus and I encourage you to enhance your academic experience in this course by refraining from using generative AI.

Attendance Requirements

The course emphasizes **active engagement, collaborative teamwork, and hands-on learning**. Attendance is crucial and considered mandatory for all participants for all sessions (full 3 hours) of the course. Please inform your instructor in advance if you’re unable to attend any class sessions. Please note that missing more than one session (3 hours) requires a valid and sufficient reason for absence with verifiable circumstances that substantially prevent your attendance. Your commitment to active participation significantly contributes to your learning experience in this course.

Participation Expectations

- Instructors will track attendance and participation throughout the term. Students who do not attend class may be assigned an “N” grade for the course. Attendance will be taken within the first 15 minutes of class and may be taken later as a second check.
- **If you arrive later than 15 minutes, the door will be closed. Please wait until breaktime to enter the class.**
- Instructors can assign a **final grade of N or refuse** a student to **write a final exam, final assignment, or any assignment that follows multiple absences** or misconduct **if a learner has failed to meet the course's minimum attendance requirements** as identified above. They may also refuse admission to a lecture, learning activity, assignment, or exam because of lateness, misconduct, inattention, or failure to meet the responsibilities of the course noted in this outline.
- The instructor reserves the right to not grade assignments submitted by students who have not maintained regular attendance and participation, and a zero grade being assessed for non-submission.
- Missing **more than one session (3 hours)** requires a valid and sufficient reason for absence.
- Arrive on time and remain for the full session; leaving without permission will be marked **absent**. Please note that work schedule conflicts as well as car, bus, carpooling, or ferry delays are generally not accepted as sufficient reasons for absence beyond the one-session limit.
- Students are expected to actively interact with **course materials, peers, and instructors**, including contributing to discussions and teamwork.

- Students are expected to complete assignments and assessments on time and submit work by the due date.
- **Technology use** (cell phones, tablets, laptops, smart glasses/ watches) must be limited to course-related activities only.
- Participation includes respectful active listening, not just talking.
- This course is delivered in a collaborative, discussion-based learning environment. Students are expected to demonstrate respectful and attentive behaviour at all times.
- University policy allows an instructor to refuse a student admission to class because of lateness, misconduct, disruptive behaviour, inattention, or failure to meet the responsibilities of the course.
- It is students' responsibility to be familiar with the criteria in which they are being assessed for this course. Please refer to the specific information under each assessment.

Group Participation Expectations

- Active participation in group work and meetings is required. Students who fail to attend or contribute to group work may be removed from their group, at the instructor's discretion, and deemed ineligible to participate in or receive marks for the group project, including the group presentation.

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